

4 COLOR NEWSPRINT AD DIMENSIONS

Please see Print Ad Requirements for additional specifications.



Title
Classic Cars & Parts

Full Page	1/2 Page Vertical	3/5 Page Horizontal	2/5 Page Horizontal	1/3 Page Square	1/3 Page Vertical	1/5 Page Square	1/10 Page Vertical	1/10 Page Horizontal	1/20 Page
Width: 6.5" 39p	Width:3.223" 19p4	Width: 6.5" 39p	Width: 6.5" 39p	Width:4.865" 29p2.25	Width:3.229" 19p4.5	Width:3.229" 19p4.5	Width:1.594" 9p6.75	Width:3.229" 19p4.5	Width:1.594" 9p6.75
Height: 9.5" 58p6	Height: 9.5" 58p6	Height:5.679" 34p.863	Height:3.774" 22p7.75	Height:3.776" 22p8	Height:5.679" 34p.863	Height:3.776" 22p8	Height:3.776" 22p8	Height:1.868" 11p2.5	Height:1.868" 11p2.5

Yellow Page Ad Dimensions

Full Page	1/2 Page Horizontal	1/3 Page Vertical	1/6 Page Vertical	1/9 Page Vertical	1/18 Page	One Column Inch
Width: 6.5" 39p	Width: 6.5" 39p	Width: 2" 12p	Width: 2" 12p	Width: 2" 12p	Width: 2" 12p	Width: 2" 12p
Height: 9.5" 58p6	Height: 4.729" 27p4.5	Height: 9.5" 57p	Height: 4.729" 27p4.5	Height: 3.062" 18p5	Height: 1.569" 9p5	Height: 1" 6p

Title
*MUSTANG® & FORD®
CORVETTE® & CHEVY®
Kustoms & Hot Rods*

Full Page	Jr Page	1/2 Page Horizontal	2/3 Page	1/3 Page	1/3 Page Square	1/4 Page Horizontal	1/6 Page Vertical	1/6 Page Horizontal	1/12 Page Horizontal
Width: 6.5" 39p	Width:4.333" 26p	Width: 6.5" 39p	Width:4.296" 25p9.291	Width: 2.14" 12p10	Width:4.333" 26p	Width: 6.5" 39p	Width: 2.14" 12p10	Width:4.333" 26p	Width:2.139" 12p10
Height: 9.5" 58p6	Height:7.111" 42p8	Height:4.729" 28p4.5	Height: 9.5" 58p6	Height: 9.5" 58p6	Height:4.729" 28p4.5	Height:2.349" 14p	Height:4.729" 28p4	Height:2.349" 14p	Height:2.349" 14p

*Deals On Wheels
Truck, Race,
Cycle, & Rec.*

Full Page No Bleed	2/3 Page Vertical	2/3 Page Horizontal	1/2 Page Horizontal	1/3 Page Vertical	1/3 Page Horizontal	1/3 Page Square	4/18 Page Vertical	4/18 Page Horizontal
Width: 7.25" 43p6	Width: 4.796" 28p9.333	Width: 7.25" 43p6	Width: 7.25" 43p6	Width: 2.343" 14p.666	Width: 7.25" 43p6	Width: 4.796" 28p9.333	Width: 2.343" 14p.666	Width: 4.796" 28p9.333
Height: 9.75" 58p6	Height: 9.75" 58p6	Height: 6.463" 38p9.333	Height: 4.819" 28p11	Height: 9.75" 58p6	Height: 3.176" 19p.666	Height: 4.819" 28p11	Height: 6.463" 38p9.333	Height: 3.176" 19p.666
3/18 Page Vertical	3/18 Page Horizontal	2/18 Page Vertical	2/18 Page Horizontal	1/18 Page				
Width: 2.343" 14p.666	Width: 7.25" 43p6	Width: 2.343" 14p.666	Width: 4.796" 28p9.333	Width: 2.343" 14p.666				
Height: 4.819" 28p11	Height: 1.532" 9p2.333	Height: 3.176" 19p.666	Height: 1.532" 9p2.333	Height: 1.532" 9p2.333				